



Thank you for your time, we look forward to helping you pursue your passion!

All services can be altered to fit any client budget upon written request.

All Approach Musician Branding Packages:

- *Average time to complete packages is 4 weeks - 6 weeks. We work at your pace.
- *Packages are custom designed to fit our client's budget and needs.
- *Full payment must be made upfront.
- *Payments can be made via Cash, Check, ACH transfer, Paypal, or cash app.

Sample All Approach Custom Package

- Receive an exclusive license for a custom instrumental produced by the All Approach production team. We will produce your song until mix and master ready
- Mix and Master
- Single artwork
- 4 weeks of PR for your single release
- Mentorship for the duration of your project
- Showcase your project link/website on the testimonials page of AllApproach.com

We provide the following services at All Approach. All services listed can be incorporated into your custom package:

- PR Coverage - Access to press releases/distribution, articles, bios, blog placements
- Link to Full Publicist: Media Training, Media Pitching, Interview Coordination, Event Publicity, Broadcast (Television/Radio) Package submissions
- Electronic Press Kit (EPK) - Account Creation and monitoring
- Artist Management - Career Consultation
- Artist Support / Representation
- Artist Development
- Artist Management Consulting
- Image / Skill Consulting
- Brand Management
- Social Media – Building online presence, Email Blast
- Assistance Building a FanBase
- Building a Buzz – Social media promo
- Write-ups – increasing SEO
- General Music Business Understanding
- Short-term agreements: 30/60/90 days
- Introductory Music Business or Production Consultation
- Expert Consultation on Music Publishing
- Music Production
- Vocals/Songwriting
- Mixing and mastering
- Custom Instrumentals & Vocal Tags
- Song Features & Event Appearances
- Consultations
- Event Booking
- Communications & Social Media Services
- Mentorship & Coaching
- Life Coaching
- Business Coaching